

*day in the life of a*

# COMMUNITY AMBASSADOR



**Name:**

Razia Rashed

**Community:**

The  
Neighbourhood  
Organization  
(TNO)

## **Tell us about yourself**

I am a lead community health ambassador in the Taylor Massey neighbourhood. It feels like a town in itself as I live near several high rise buildings with thousands of people. From childhood, community giving was part of something that we all have in the family. I grew up watching my grandfather, my aunt, and my uncle devote their time to their community and I built my work through witnessing this.

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## **What are you fulfilling in your community?**

I connect the community to services and resources to make difference in their life. Whether it's a counsellor, MPP, or any provider at Michael Garron hospital, I connect them. sometimes I am the voice of my neighbours.

## **How do you serve your community?**

We build trusting relationships. We don't only disseminated COVID-19 information and PPE kits. We became a huge resource zone for them. Someone told me "You're my Google".

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## **what are your day-to-day activities?**

We continue to provide support and connection to COVID 19 information alongside outreach activities. We provide access to services and resources like food, medicine, and many other supports.

## **How has your role evolved over time?**

At the beginning, it was more of giving the right information to people either through door to door outreach or by arranging information sessions.

These days, we do a lot of outreach in the community.

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## **What skills are essential to the role?**

I am a person with a disability. That didn't stop me, it gave me a lot of strength. During the pandemic, I have saw firsthand what people needed and I was able to support them.

## **How do you see the impact of your work?**

I see the impact through the individuals who are able to connect with us. People tell me, "I call you and you will know exactly what I need".